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THE ULTIMATE

Retail Holiday Calendar For 2019-2020

U.S. Holidays and Selling Seasons

2019

10 / October

- 14** Columbus Day, Thanksgiving Day in Canada
- 16** Boss Day
- 31** Halloween

11 / November

- 11** Veteran's Day
Singles' Day
- 28** Thanksgiving Day in U.S.
- 29** Black Friday
- 30** Small Business Saturday

12 / December

- 02** Cyber Monday
- 06** St. Nicholas Day
- 09** Green Monday
- 14** Free Shipping Day
- 21** Panic Saturday
- 22** 1st Day of Winter
- 22-30** Hanukkah
- 25-26** Christmas
- 26-1^(Jan)** Kwanzaa
- 31** New Year's Eve

2020

01 / January

- 01** New Year's Day
- 20** Martin Luther King Day
- 24** Belly Laugh Day

02 / February

- 02** Groundhog Day
Super Bowl
- 14** Valentine's Day
- 17** President's Day

03 / March

- 17** St. Patrick's Day
- 20** 1st Day of Spring

04 / April

- 01** April Fool's Day
- 10** Good Friday
- 12** Easter Sunday
- 22** Earth's Day

05 / May

- 05** Cinco de Mayo
- 10** Mother's Day
- 16** Armed Forces Day
- 25** Memorial Day

06 / June

- 14** Flag Day
- 21** Father's Day

07 / July

- 04** Independence Day
- 26** Parent's Day

08 / August

- 07-09** Sales Tax Holiday

09 / September

- 01** Back To School
- 07** Labor Day
- 22** 1st Day of Fall

10 / October

- 12** Columbus Day
- 12** Thanksgiving Day in Canada
- 16** Boss Day
- 31** Halloween

11 / November

- 11** Veteran's Day
Singles' Day
- 26** Thanksgiving Day in U.S.
- 27** Black Friday
- 28** Small Business Saturday
- 30** Cyber Monday

12 / December

- 06** St. Nicholas Day
- 10-18** Hanukkah
- 12** Free Shipping Day
- 14** Green Monday
- 19** Panic Saturday
- 22** 1st Day of Winter
- 25-26** Christmas
- 26-1^(Jan)** Kwanzaa
- 31** New Year's Eve

Make Marketing Relevant with Omnisend

Omnisend is a robust all-in-one omnichannel marketing automation platform that empowers marketers to improve their ROI, increase their sales, and improve their customer relationships.

We help you stay connected to your customers, no matter what channel they use: email, SMS, Facebook Messenger, WhatsApp, and many more. With Omnisend's marketing automation, you can integrate several channels into the same workflow that will shave hours off your week and keep your customers on the hook.

High Growth Commerce Brands Choose Omnisend



With thousands of 5-star reviews on G2Crowd, Capterra, and GetApp, our **50,000 customers love us**, and we think you will too.

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