

What Can Omnisend Do for You?

Omnisend is an omnichannel marketing automation platform built for ecommerce. For those who are looking to boost their email marketing strategy, and take it even further, Omnisend is the tool for you! There's a good reason that we've got thousands of five-star ratings on the Shopify App Store, Capterra, and G2Crowd, who named us in their Top 50 Best Products for Marketers 2019. Check out our features to find out why.

Key features

Robust Automation

Customizable automation workflow templates that make it easy to create complex workflows, like cart and browse abandonment and welcome series.

Smart Segmentation

Segmentation based on profile data, campaign engagement, and shopping behavior for ultra precise targeting.

Omnichannel Automation Workflows

Connect email, SMS, web push notifications, Facebook Messenger, WhatsApp, Viber, and many more right to the same automation workflow.

Drag-and-Drop Visual Email Builder

An intuitive email builder that comes with tons of 100% customizable templates for you to use.

Subscriber List Building

Targeted popups, embeddable forms, and landing pages, all made with the same intuitive builder.

Gamified Ecommerce Elements

Spinnable Wheel of Fortune sign up forms, scratch cards, and gift boxes to better engage your customer.

Advanced Insights

Advanced per-channel sales reporting so you can see which of your campaigns and channels earns the most for you.

A/B Testing

Testing for your campaigns to determine what your customers best respond to.

Key Benefits

Ecommerce-friendly features

Pull merchandise directly from your store for easy product recommendations, add custom discount codes, and create gift box rewards.

Omnichannel marketing automation

Create sophisticated automation workflows for not just email, but all your channels to improve campaign ROI.

Channel Integrations

Use email, SMS, web push notifications, Facebook Messenger, WhatsApp, Viber, and Google and Facebook retargeting ads to build a relationship with your customer.

Superior Support

Enjoy 24/7 support via live chat and email.

Dedicated Account Managers

Pro and Enterprise customers get account managers dedicated to resolving issues and helping you reach your campaign goals.

Omnisend's deep ecommerce integration means that your life is about to get that much simpler. Pull products directly from your store, get detailed shopping data from your customers, and target your shoppers quickly and easily. Omnisend makes it simple to send the right message to the right person at the right time via the right channel.

Want to see how Omnisend
can make your marketing **relevant?**

TRY IT **FREE FOR 14 DAYS!**