Do it better with Omnisend
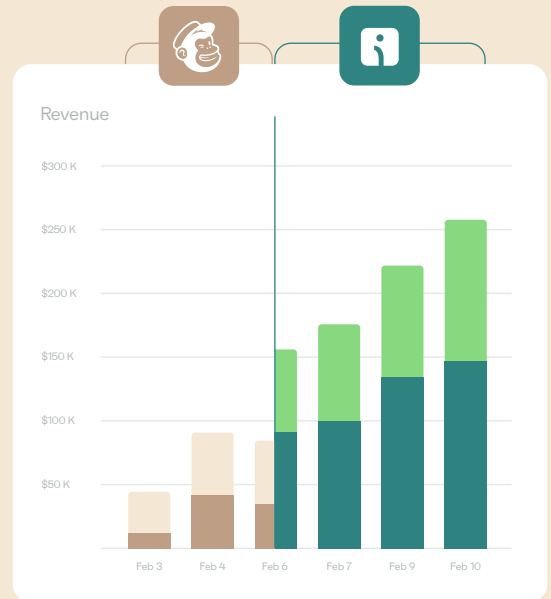
omnisend

We make it easy, and we make it work.

Omnisend is the top choice for ecommerce businesses who've outgrown Mailchimp's offering and want to drive more sales with powerful, ecommerce-tailored features all from one place. With Omnisend's Email & SMS marketing automation platform, you'll have access to all the tools you need to continue growing your business, minus the complexities.

shopify   **shopify**plus   **BIG**COMMERCE   **WOO** COMMERCE

Why have 14,700+ Mailchimp users already switched to Omnisend?

☑ **Complete integration with ecommerce platforms**

With a single-click installation and built-in Mailchimp Data Import Tool, Omnisend instantly syncs data from your store enabling merchants to freely use their customers' data to build highly-converting messaging, with no manual work or 3rd parties required.

☑ **Ecommerce-tailored marketing automation**

Omnisend's pre-built, revenue-generating sequences cover the complete journey of an online customer from a visual workflow editor. Create a consistent, omnichannel experience with persuasive, ecommerce building blocks like unique discount codes and the product picker, to maximize reach and conversions with relevant messaging across browse & cart abandonment recovery, post-purchase follow-ups, and more.

☑ **Multiple integrated channels**

Instead of using multiple apps to achieve everything you want, you can easily combine Email, SMS and Push within the same automated workflows to build personalized, omnichannel experiences. And, it doesn't hurt your budget either - all customers on any of our Free, Standard or Pro plans get free SMS credits included in their monthly plan.

☑ **Unparalleled customer service**

We take the personal part of 'personalized' customer service seriously - with 24/7 live chat & email support. In addition, all customers on Standard or Pro plans with >$400/mo work with a dedicated Customer Success Manager for one-on-one guidance, for as long as it's needed.

On average, it only takes 30 minutes to switch & get your first workflows running on Omnisend.   **omnisend.com**

Hassle-free ecommerce sales automation

Everything you need, in one place, to drive more sales with highly relevant, personalized marketing.

> "Because our company was growing quite rapidly and outgrowing Mailchimp, we decided that we needed something that had more features [...] I just don't think Black Mango would have grown and developed to what it is today if we hadn't switched over."
>
> **—Black Mango**

1. Pre-built email & SMS automations

Spanning across the whole online customer journey

- Browse abandonment
- Product abandonment
- Cart abandonment
- Welcome series
- Transactional emails
- Post-purchase follow-ups
- Cross-sells

2. Robust segmentation

Sophisticated customer targeting designed to convert

- Shopping behavior based segments
- Intuitive segment suggestions
- Real-time updates
- Customer lifecycle stages
- Facebook & Google audience sync
- And many more filters

3. Spot-on reporting

Cross-channel tracking & reporting to actually see what's driving your sales

- Sales dashboard
- Campaign, automation & form reports
- Built-in reports in automation workflows
- Audience growth trends
- Live view dashboard
- Advanced reporting for aggregate metric analysis

What about the pricing?

All you need for ecommerce marketing automation + FREE SMS + accessible customer services, for a better price:

$359 (Standard)

- Marketing platform

$330 (Standard)

- Email, SMS & push
- Marketing automation
- Segmentation & customer analytics
- Ecommerce-tailored forms
- Custom domain signature
- 24/7 support

$650 (Pro)

- Everything in standard +
- Unlimited emails & free SMS
- Unlimited segments
- Advanced reporting
- Dedicated CSM
- 24/7 priority support

*The (starting at) monthly price differences for 50,000 contacts on Mailchimp, Omnisend and Klaviyo. The price difference varies depending on contact list size and selected plan. Prices as of January 2022.

Capterra 4,8/5 ●●●●●   shopify 4,8/5 ●●●●●   G2 4,6/5 ●●●●◐   GetApp 4,8/5 ●●●●●