

Feature comparison

	Omnisend reviews	Shopify reviews	Klaviyo reviews	Sendlane	Yotpo
Collect reviews					
Automatic review requests	✔	✔	✔	✔	✔
Reminder review request	✔	✔	✔	✔	✔
Import existing reviews	✔	✔	✔	✔	✔
Review request templates	✔	✔	✔	✔	✔
Review coupons	✔	✘	✔	✔	✔
Photo reviews	Coming soon	✘	✔	✔	✔
SMS review requests	✔	✘	✔	✔	✔
Leave review in store	Coming soon	✔	✔	✔	✔
Reviews for store	Coming soon	✘	✔	✔	✔
Display reviews on site					
Reviews widget	✔	✔	✔	✔	✔
Star ratings	✔	✔	✔	✔	✔
Auto brand color and style matching	✔	✔	✔	✔	✔
Reviews pagination	✔	✔	✔	✔	✔
Stars in collection pages	Coming soon	✔	✔	✔	✔
Product grouping	Coming soon	✔	✔	✔	✔
Reviews carousel	✘	✘	✔	✔	✔
Verified reviews	Coming soon	✔	✔	✔	✔
Community Q&A	✘	✘	✔	✔	✔
Moderate reviews					
Review comments	✔	✔	✔	✔	✔
Auto publishining	✔	✔	✔	✔	✔
Reviews moderation	✔	✔	✔	✔	✔
SEO					
Google snippet	✔	✔	✔	✔	✔
Analytics					
Reviews statistics	✔	✔	✔	✔	✔
Email stats	✔	✔	✔	✔	✔
Other					
Automatic installation	✔	✔	✔	✔	✔
Seemless integration in ESP	✔	✘	✔	✔	✔
Option to segment merchants based on reviews	✔	✘	✘	✔	✘
Share to Google Shopping ads	Coming soon	✘	✔	✘	✔
Google seller rating	✘	✘	✔	✔	✔
Support					
24/7 support for all	✔	✔	✘	✔	✔

Want to learn more?

6 Best alternatives for Shopify Reviews app →

omnisend.com